

Check List: Email Marketing

Before Ad Placement

- Confirmed minimum of 50 valid subscribed emails
- Included Marketing@PikePlaceMarket.org in the email blast
- Included the PPM Artwork and link to the PPM website - PikePlaceMarket.org

Before submitting for reimbursement

- Email report that shows number it was sent to, open rate and click through rate on the PPM graphic

Submit Reimbursements

PikePlaceMarket.wufoo.com/forms/coop-advertising-submission/