Get Involved: Pike Place Market Master Plan  
March 20, 2023

Hello Market Community,
As you may know, this year the PDA is beginning to work on a Master Plan – a long-range strategy document that will present a vision and direction for a sustainable future. The Master Plan will help guide decisions on the preservation, development and use of assets over the next generations and will be designed to be regularly reviewed and updated.

To develop the plan, PDA council and leadership will work with the Market community and our Seattle community stakeholders to facilitate public conversation and solicit input. This process will help guide us to consider how best to sustain and advance long-term goals, and remain relevant within rapidly changing retail, social, environmental and economic realities.

How Can You Get Involved?
Below please find two meeting times to learn more about the Master Plan with PDA Council and PDA leadership. Market businesses and community stakeholders’ engagement ensures the Pike Place Market Master Plan is formed by institutional knowledge and on-the-ground perspectives. Leading this process in collaboration with the PDA is HR&A and BERK Consulting, Inc. To stay informed, sign up to receive emails on the Master Plan page on Pike Place Market website - PikePlaceMarket.org/MasterPlan

IMPORTANT: Throughout this process and year, the PDA will provide opportunities to discuss the plan and we will send updates for upcoming meetings as they become available. Listed below are the first community kick-off meetings that we encourage the Market community to join.

Join us to learn more on March 28 and March 30 – RSVP Below

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<tr>
<th>Master Plan Introduction Meetup</th>
<th>PDA Full Council Meeting</th>
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<tbody>
<tr>
<td>Tuesday, March 28</td>
<td>Thursday, March 30</td>
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<tr>
<td>5:30pm – 7:00pm</td>
<td>4:00pm – 6:00pm</td>
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<td>Location: Economy Building Classroom</td>
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<td>Option to come in-person or join by Zoom</td>
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Join Council Chair Devin McComb, Executive Director, Mary Bacarella and other councilmembers as they give a presentation on the Master Plan and answer your questions.

RSVP Here

Link to Join Online Meeting

Pike Place Market Master Plan Web Page
We have developed a page for you as an ongoing resource for the Master Planning process. Find background information, goals, timelines and ways to get involved. We will continue to update this page as the process evolves, so be sure to bookmark it and check back for updates.

SIGN UP for the Master Plan Newsletter to stay up-to-date!

Questions? MasterPlan@PikePlaceMarket.org

Pike Place Market Preservation & Development Authority (PDA) - info@pikeplacemarket.org - pikeplacemarket.org  
P: 206.682.7453 - F: 206.625.0646 - 85 Pike Street, Room 500 - Seattle, WA 98101