Pike Place Market
PDA Council Meeting: Opportunities, Constraints & DEI Workshop

PDA COUNCIL MEETING
June 29, 2023
Opportunities, Constraints & DEI Workshop

INTRO, GOALS & FRAMING
### Master Plan Timeline: PDA meetings by phase

<table>
<thead>
<tr>
<th>Phase</th>
<th>2023</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assessment</strong></td>
<td></td>
<td></td>
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<tr>
<td><strong>Scenario Development</strong></td>
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<tr>
<td><strong>Master Plan</strong></td>
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<tr>
<td><strong>Stakeholder Engagement</strong></td>
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</tbody>
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#### Updates & Council Input:
- July Council Meeting
- August Council Meeting
- September Council Meeting
- (+ additional meetings as needed)
Opportunities, Constraints & DEI Workshop Goals

Based on our data analysis and community input, this workshop will focus on:

- Opportunities & challenges PPM faces in fulfilling 8 roles.
- Potential interventions to strengthen PPM’s 8 roles.
- Potential constraints that limit PPM’s opportunities.
- Ways to achieve DEI across all 8 roles.
Workshop Agenda

Goal: report back on due diligence to date and gather feedback on emerging ideas for interventions to achieve Master Plan goals. This will inform creation of Scenarios.

1. Intro, Goal Setting & Framing (15 min)
   a. Project Timeline
   b. Workshop Goals & Agenda
   c. Master Plan Goals, 8 Roles, Opportunities & Constraints Framework (5 min)

2. “What if PPM did X?” (90 min)
   a. Introduce each PPM role and 5 interventions
   b. Discuss top interventions based on Council survey responses
      a. Does this resonate with how you ranked the interventions? Why or why not?
      b. How can we most effectively advance DEI through these interventions?
      c. What’s missing?

3. Synthesis: Emerging Big Ideas and Themes (15 min)
Master Plan Goals (Proposed Revisions)

As we have discussed, we will collectively iterate on the goals over the course of the plan. The Consultant team proposes slight revisions for clarity and organization:

**Goal #1:** Celebrate the multiple identities and authentic character that are essential to PPM, fulfill its social impact as the “Soul of the City,” and continue to embrace principles of greater diversity, equity, and inclusion (DEI).

**Goal #2:** Reorient PPM to a local audience with a business model and placemaking that make PPM a place for people who live and work in Seattle to shop, dine, experience, gather, and connect and gives PPM a “seat at the table” on relevant local policy issues.

**Goal #3:** Preserve the physical plant while improving operations, enhancing visitor experience, and embracing environmental sustainability.

**Goal #4:** Build PPM’s financial strength.

**Goal #5:** Ensure PDA governance structure supports implementation.
Pike Place Market’s Roles

Eight roles have been and will continue to be core to Pike Place Market:
Master Plan Goals & PPM Roles

Strengthening these eight roles is key to achieving the aspirational vision described in Master Plan Goals 1 & 2 and addressing existing challenges associated with Goals 3, 4 & 5.

DEI is embedded across all eight roles
Does this resonate with how you ranked the interventions? Why or why not?

How can we most effectively advance DEI through these interventions?

What’s missing?

*Less/more effort is interpreted according to survey results on what’s most achievable in the short-term, since timing could vary.
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Pike Place Market Potential Interventions

“WHAT IF PPM DID X?”
Pike Place Market’s role as
LOCAL & TOURIST DESTINATION
## Potential Interventions: Local & Tourist Destination

<table>
<thead>
<tr>
<th>Challenge</th>
<th>What if we…</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reliance on tourism</td>
<td>Create a comprehensive tenanting plan to create a balanced mix of tenants to support PPM's goals, including curating diverse and sustainable tenants?</td>
</tr>
<tr>
<td>Seasonal &amp; weekly visitation swings</td>
<td>Incorporate more amenities into the tenant mix to attract locals, such as dry cleaning, veterinary, health services, bike repair shop, etc.?</td>
</tr>
<tr>
<td>Uneven visitation</td>
<td>Offer discounts for residents, including partnering with other local institutions and organizations?</td>
</tr>
<tr>
<td></td>
<td>Offer public education and engagement opportunities, particularly around sustainability and local issues?</td>
</tr>
<tr>
<td></td>
<td>Invest in under-visited areas of the Market and make them equally enticing to visit as the Pike Place corridor to diversify experiences and alleviate crowding pressures on Pike Place?</td>
</tr>
</tbody>
</table>
Discussion & Activity: Local & Tourist Destination

Create a tenant plan
Offer local discounts
Incorporate neighborhood services
Offer public education & engagement
Invest in under-visited areas of PPM

Does this resonate with how you ranked the interventions? Why or why not?

How can we most effectively advance DEI through these interventions?

What’s missing?

*Less/more effort is interpreted according to survey results on what’s most achievable in the short-term, since timing could vary.
Pike Place Market’s role as

FOOD LIFE DESTINATION
### Potential Interventions: Food Life Destination

<table>
<thead>
<tr>
<th>Opp/ Challenge</th>
<th>What if we…</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reliance on few top performers</td>
<td>Create a tenanting plan to attract missing food offerings?</td>
</tr>
<tr>
<td></td>
<td>Extend business hours and create programming to make PPM a dinner and post-work shopping destination, targeting office workers and residents?</td>
</tr>
<tr>
<td>Lack of physical space &amp; clustering</td>
<td>Create clear zones and medium-to-large spaces for food and restaurants to draw locals looking for socially-oriented casual dining concepts?</td>
</tr>
<tr>
<td>Structural shifts in dining</td>
<td>Create shared commissary kitchens, packaging/distribution spaces, and/or delivery pick up zones – in underutilized spaces at PPM or offsite – to support food delivery and shipping?</td>
</tr>
<tr>
<td></td>
<td>Highlight sustainable vendors and create food-based events that support social causes (e.g., Native American food startups).*</td>
</tr>
</tbody>
</table>

*Revised since Council survey distributed.*
Discussion & Activity: Food Life Destination

Create an evening destination
Create tenanting plan
Create zones for dining
Create shared kitchens/distribution spaces
Promote BIPOC & sustainable food businesses

Does this resonate with how you ranked the interventions? Why or why not?

How can we most effectively advance DEI through these interventions?

*Added since Council survey distributed. Less/more effort is interpreted according to survey results on what’s most achievable in the short-term, since timing could vary.
Pike Place Market’s role as

FARMERS MARKET & AG HUB
Potential Interventions: Farmers Market & Agricultural Hub

**Challenge**

**Macroeconomic pressures & COVID impact**

- Expand existing recruitment efforts to secure additional farmers, including those with existing, but limited, establishments in the region?

**Lack of revenue data**

- Create additional satellite distribution sites, mobile market events, off-site catering, packaging/distribution spaces to expand customer base and address loading limitations at the market?

**Historic inequities & barriers**

- Create a food access bridge between farmers and distributors to create a broader base of demand both for visitors and communities in need?

- Understand existing farmers revenues in order to provide financial support to farmers to allow their products (including value-add offerings) to be competitive with nearby groceries and markets?

- Highlight vendors with sustainability missions and diverse, local offerings given customers desires for mission-driven businesses?
Discussion & Activity: Farmers Market & Agricultural Hub

Expand recruitment efforts

Understand farmers’ revenues

Promote BIPOC & sustainable farmers

Create a food access bridge

Create additional satellite sites

Does this resonate with how you ranked the interventions? Why or why not?

How can we most effectively advance DEI through these interventions?

*Less/more effort is interpreted according to survey results on what’s most achievable in the short-term, since timing could vary.
Pike Place Market’s role as **MAKERS’ MARKET & STUDIO**
### Potential Interventions: Makers' Market & Studio

<table>
<thead>
<tr>
<th>Challenge</th>
<th>What if we…</th>
</tr>
</thead>
<tbody>
<tr>
<td>Declining attendance</td>
<td>Create a tenanting plan and expand active recruitment of promising local craftspeople and artisans?*</td>
</tr>
<tr>
<td>Rules do not recognize economic realities</td>
<td>Create work-sell studio spaces to support craftspeople with producing work on site and create opportunities for visitor engagement?*</td>
</tr>
<tr>
<td>Lack of revenue data</td>
<td>Expand guest vendor opportunities &amp; host pop-ups or festivals at PPM to provide craftspeople, particularly those representing BIPOC communities, greater ways to test and market their business?</td>
</tr>
<tr>
<td></td>
<td>Revisit Daystall Rules to ensure they are consistent with PPM’s mission to highlight handmade, authentic products, while providing craftspeople with enough flexibility and support to grow their business?</td>
</tr>
<tr>
<td></td>
<td>Understand existing craftspeople revenues in order to support makers with digital tools, marketing, and online presence to increase revenue streams?*</td>
</tr>
</tbody>
</table>

*Shortened or revised since Council survey distributed.
Discussion & Activity: Makers' Market & Studio

- Expand guest vendor & pop-up opportunities
- Revisit day stall rules
- Create a tenanting plan & expand recruitment
- Create work-sell studio spaces
- Understand craftspeople’s revenues

Does this resonate with how you ranked the interventions? Why or why not?

How can we most effectively advance DEI through these interventions?

*Less/more effort is interpreted according to survey results on what’s most achievable in the short-term, since timing could vary.
Pike Place Market’s role as RETAIL HUB
Potential Interventions: Retail Hub

**Challenge**

**What if we…**

- Create a tenanting plan and actively recruit promising small retail businesses to the Market?
- Support businesses with their online presence through training or a Market e-commerce website?*
- Create a “market” environment by allowing several vendors to lease a single storefront within the Market?
- Create work-sell stores and programming to create unique, interactive shopping experiences that keep visitors coming back?*
- Test programming and event-based experiences, including "Scavenger Hunts" or "Market History Tours," particularly in less visited areas of the Market?

*Revised since Council survey distributed. Originally “Invest in digital technologies such as AR and AI to create a “virtual market” to extend PPM’s reach?”
Discussion & Activity: Retail Hub

Create a tenancy & recruitment plan
Allow multiple vendors to share a lease
Create work-sell stores
Test programming & events
Invest in AR & AI

Does this resonate with how you ranked the interventions? Why or why not?

How can we most effectively advance DEI through these interventions?

*Less/more effort is interpreted according to survey results on what’s most achievable in the short-term, since timing could vary.
Pike Place Market’s role as

SMALL BUSINESS INCUBATOR & ADVOCATE
## Potential Interventions: Small Business Incubator & Advocate

<table>
<thead>
<tr>
<th>Challenge</th>
<th>What if we…</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rudimentary business incubation and programming support</td>
<td>Provide more robust small business coaching and resources, including education on digital POS, online presence and succession planning?</td>
</tr>
<tr>
<td>Difficult leasing process, outdated systems &amp; lack of data</td>
<td>Create more opportunities for pop-ups or rotational programs to allow new businesses to test concepts and products?</td>
</tr>
<tr>
<td>High cost of living</td>
<td>Reestablish a merchants’ association to strengthen shared resources and community building?*</td>
</tr>
<tr>
<td></td>
<td>Develop processes that allow PPM to retain new businesses that grow within the market, as well as benefit from businesses that may successfully outgrow the market?</td>
</tr>
<tr>
<td></td>
<td>Streamline the leasing process to allow small businesses to enter PPM more easily?</td>
</tr>
<tr>
<td></td>
<td>Partner with affordable housing developer to support affordable and maker/artisan live-work housing adjacent to PPM?</td>
</tr>
</tbody>
</table>

*Added since Council survey distributed.
Discussion & Activity: Small Business Incubator & Advocate

Does this resonate with how you ranked the interventions? Why or why not?

How can we most effectively advance DEI through these interventions?

*Added since survey distributed. Less/more effort is interpreted according to survey results on what’s most achievable in the short-term, since timing could vary.
Pike Place Market’s role as

DOWNTOWN ANCHOR
### Potential Interventions: Downtown Anchor

<table>
<thead>
<tr>
<th>Challenge</th>
<th>What if we…</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slow Downtown recovery</td>
<td><strong>Anchor a larger mixed-use cultural &amp; entertainment district, extending</strong></td>
</tr>
<tr>
<td></td>
<td>across Third Ave &amp; creating a bridge to the waterfront, allowing PPM to</td>
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<tr>
<td></td>
<td>leverage uses that cannot be accommodated within PPM.*</td>
</tr>
<tr>
<td>Disjointed access &amp; wayfinding</td>
<td><strong>Enhance new entrances to and from the waterfront with new wayfinding</strong></td>
</tr>
<tr>
<td></td>
<td>and physical design strategies?</td>
</tr>
<tr>
<td>Limited seating</td>
<td><strong>Incorporate more ADA access strategies, parking, bathrooms, lactation</strong></td>
</tr>
<tr>
<td></td>
<td>rooms, and climate resilience systems to enhance the visitor experience and</td>
</tr>
<tr>
<td></td>
<td>better support residents?</td>
</tr>
<tr>
<td></td>
<td><strong>Identify better ways to manage Pike Place Market as a multi-functional</strong></td>
</tr>
<tr>
<td></td>
<td>public right of way?</td>
</tr>
<tr>
<td></td>
<td><strong>Create more public open spaces and seating to accommodate outdoor</strong></td>
</tr>
<tr>
<td></td>
<td>dining, events, etc. and to encourage longer stays at the market?</td>
</tr>
</tbody>
</table>

*Revised since Council survey distributed.
Discussion & Activity: Downtown Anchor

Does this resonate with how you ranked the interventions? Why or why not?

How can we most effectively advance DEI through these interventions?

*Anchor cultural & entertainment district*

*Added since survey distributed. Less/more effort is interpreted according to survey results on what’s most achievable in the short-term, since timing could vary.*
Pike Place Market’s role as
SOCIAL SERVICE & COMMUNITY STEWARD
### Potential Interventions: Social Service & Community Steward

<table>
<thead>
<tr>
<th>Challenge</th>
<th>What if we…</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited public awareness</td>
<td>Create opportunities, in partnership with more native and BIPOC organizations, to highlight Indigenous, immigrant, BIPOC, LGBTQIA and other stories at the Market, including through public art, interpretive signage, and others?</td>
</tr>
<tr>
<td>Need for more inclusive service provision</td>
<td>Identify additional areas for collaboration between the PDA, Foundation, and other partners, including highlighting PPM’s role as a social service provider?</td>
</tr>
<tr>
<td>Lack of diversity data &amp; targets</td>
<td>Improve accessibility and inclusivity by incorporating multilingual signage, gender neutral restrooms, more seating, ADA accessibility, and other?</td>
</tr>
<tr>
<td></td>
<td>Adopt new processes to ensure leaders of PPM reflect the diversity of the greater Seattle area?</td>
</tr>
<tr>
<td></td>
<td>Adopt systematic data tracking, metrics, and targets to ensure accountability on DEI goals?</td>
</tr>
</tbody>
</table>
Adopt new processes to ensure diversity in PPM leadership
Adopt DEI metrics and data tracking systems
Identify collaborations to highlight social services
Partner more with native & BIPOC orgs.

Does this resonate with how you ranked the interventions? Why or why not?
How can we most effectively advance DEI through these interventions?

*Less/more effort is interpreted according to survey results on what’s most achievable in the short-term, since timing could vary.*
SYNTHESIS: Emerging Big Ideas & Themes
Emerging Big Ideas and Themes

Local & Tourist Destination
Food Life Destination
Farmers Market & Ag Hub
Makers' Market & Studio
Retail Hub
Small Business Incubator & Advocate
Downtown Anchor
Social Service & Community Steward

[Placeholder – to be filled out during workshop discussion]
Opportunities, Constraints & DEI Workshop

APPENDIX

Includes PDA Council survey responses.
PDA Council Survey Results: Local & Tourist Destination

Which of these interventions do you think bring the highest impact? (5 – High Impact, 1 – Low Impact)

- Create tenanting plan: 3.8
- Incorporate neighborhood services: 2.8
- Offer locals discounts: 3.1
- Offer public education & engagement: 2.8
- Invest in under-visited areas of PPM: 2.6

Average Rank: Create tenanting plan 3.8, Incorporate neighborhood services 2.8, Offer locals discounts 3.1, Offer public education & engagement 2.8, Invest in under-visited areas of PPM 2.6
PDA Council Survey Results: Local & Tourist Destination

Which of these interventions do you think are most achievable in the short-term? (5 – Most Achievable, 1 – Least Achievable)

<table>
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<tr>
<th>Intervention</th>
<th>Number of Responses</th>
<th>Average Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create tenanting plan</td>
<td>5</td>
<td>4.1</td>
</tr>
<tr>
<td>Incorporate neighborhood services</td>
<td>4</td>
<td>2.3</td>
</tr>
<tr>
<td>Offer locals discounts</td>
<td>3</td>
<td>3.3</td>
</tr>
<tr>
<td>Offer public education &amp; engagement</td>
<td>2</td>
<td>3.0</td>
</tr>
<tr>
<td>Invest in under-visited areas of PPM</td>
<td>1</td>
<td>2.2</td>
</tr>
</tbody>
</table>
PDA Council Survey Results: Food Life Destination

Which of these interventions do you think bring the highest impact? (5 – High Impact, 1 – Low Impact)

- Create tenanting plan: 2.8
- Create an evening destination: 4.4
- Create zones for dining: 2.6
- Create shared kitchens/distribution spaces: 2.2
- Promote BIPOC & sustainable food businesses: 3.0

Top Responses:
PDA Council Survey Results: Food Life Destination

Which of these interventions do you think are most achievable in the short-term? (5 – Most Achievable, 1 – Least Achievable)

Create tenanting plan: 3.7
Create an evening destination: 3.9
Create zones for dining: 3.1
Create shared kitchens/distribution spaces: 2.0
Promote BIPOC & sustainable food businesses: 2.3

Average Rank

Create tenanting plan: 3.7
Create an evening destination: 3.9
Create zones for dining: 3.1
Create shared kitchens/distribution spaces: 2.0
Promote BIPOC & sustainable food businesses: 2.3
PDA Council Survey Results: Farmers Market & Agricultural Hub

Which of these interventions do you think bring the highest impact? (5 – High Impact, 1 – Low Impact)

- Expand recruitment efforts: 4.1
- Understand farmers' revenues: 3.3
- Create additional satellite sites: 2.4
- Create a food access bridge: 2.8
- Promote BIPOC & sustainable farmers: 2.3

Average Rank:
- Expand recruitment efforts: 4.1
- Understand farmers' revenues: 3.3
- Create additional satellite sites: 2.4
- Create a food access bridge: 2.8
- Promote BIPOC & sustainable farmers: 2.3
PDA Council Survey Results: Farmers Market & Agricultural Hub

Which of these interventions do you think are most achievable in the short-term? (5 – Most Achievable, 1 – Least Achievable)

<table>
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<th>Intervention</th>
<th>Average Rank</th>
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<tbody>
<tr>
<td>Expand recruitment efforts</td>
<td>3.4</td>
</tr>
<tr>
<td>Understand farmers’ revenues</td>
<td>3.2</td>
</tr>
<tr>
<td>Create additional satellite sites</td>
<td>2.4</td>
</tr>
<tr>
<td>Create a food access bridge</td>
<td>2.7</td>
</tr>
<tr>
<td>Promote BIPOC &amp; sustainable farmers</td>
<td>3.2</td>
</tr>
</tbody>
</table>

Top Responses:

- Expand recruitment efforts
- Understand farmers’ revenues
- Create additional satellite sites
- Create a food access bridge
- Promote BIPOC & sustainable farmers
PDA Council Survey Results: Makers’ Market & Studio

Which of these interventions do you think bring the highest impact? (5 – High Impact, 1 – Low Impact)

Create a tenanting plan & expand recruitment
Create work-sell studio spaces
Revisit daystall rules
Expand guest vendor & pop-up opportunities
Understand craftspeople's revenues

Average Rank:
- Create a tenanting plan & expand recruitment: 3.8
- Create work-sell studio spaces: 2.8
- Revisit daystall rules: 2.7
- Expand guest vendor & pop-up opportunities: 3.7
- Understand craftspeople's revenues: 2.1
PDA Council Survey Results: Makers’ Market & Studio

Which of these interventions do you think are most achievable in the short-term? (5 – Most Achievable, 1 – Least Achievable)

<table>
<thead>
<tr>
<th>Intervention</th>
<th>Rank</th>
<th>Number of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create a tenanting plan &amp; expand recruitment</td>
<td>3.0</td>
<td>5</td>
</tr>
<tr>
<td>Create work-sell studio spaces</td>
<td>2.0</td>
<td>4</td>
</tr>
<tr>
<td>Revisit daystall rules</td>
<td>2.8</td>
<td>3</td>
</tr>
<tr>
<td>Expand guest vendor &amp; pop-up opportunities</td>
<td>4.1</td>
<td>2</td>
</tr>
<tr>
<td>Understand craftspeople’s revenues</td>
<td>3.1</td>
<td>1</td>
</tr>
</tbody>
</table>
Which of these interventions do you think bring the highest impact? (5 – High Impact, 1 – Low Impact)

- Create a tenanting & recruitment plan: 4.0
- Allow multiple vendors to share a lease: 3.0
- Create work-sell stores: 3.9
- Invest in digital technologies: 1.3
- Test programming & events: 2.8

Average Rank:
- Create a tenanting & recruitment plan: 4.0
- Allow multiple vendors to share a lease: 3.0
- Create work-sell stores: 3.9
- Invest in digital technologies: 1.3
- Test programming & events: 2.8
PDA Council Survey Results: Retail Hub

Which of these interventions do you think are most achievable in the short-term? (5 – Most Achievable, 1 – Least Achievable)

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<tr>
<th>Intervention</th>
<th>Number of Responses</th>
<th>Average Rank</th>
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</thead>
<tbody>
<tr>
<td>Create a tenanting &amp; recruitment plan</td>
<td></td>
<td>3.9</td>
</tr>
<tr>
<td>Allow multiple vendors to share a lease</td>
<td></td>
<td>3.3</td>
</tr>
<tr>
<td>Create work-sell stores</td>
<td></td>
<td>3.1</td>
</tr>
<tr>
<td>Invest in digital technologies</td>
<td></td>
<td>2.0</td>
</tr>
<tr>
<td>Test programming &amp; events</td>
<td></td>
<td>2.7</td>
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</table>
PDA Council Survey Results: Small Business Incubator & Advocate

Which of these interventions do you think bring the highest impact? (5 – High Impact, 1 – Low Impact)

<table>
<thead>
<tr>
<th>Intervention</th>
<th>5</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
<th>Number of Responses</th>
<th>Average Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide more resources &amp; coaching</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2.8</td>
</tr>
<tr>
<td>Create more pop-ups /rotational program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Develop processes to retain and grow businesses</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3.0</td>
</tr>
<tr>
<td>Streamline leasing process</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4.0</td>
</tr>
<tr>
<td>Partner with affordable housing developer</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2.2</td>
</tr>
</tbody>
</table>

Top Responses: Partner with affordable housing developer.
PDA Council Survey Results: Small Business Incubator & Advocate

Which of these interventions do you think are most achievable in the short-term? (5 – Most Achievable, 1 – Least Achievable)

Top Responses:
- Partner with affordable housing developer (Average Rank: 1.8)
- Develop processes to retain and grow businesses (Average Rank: 2.9)
- Provide more resources & coaching (Average Rank: 3.9)
- Streamline leasing process (Average Rank: 3.0)
- Create more pop-ups / rotational program (Average Rank: 3.4)
PDA Council Survey Results: Downtown Anchor

Which of these interventions do you think bring the highest impact? (5 – High Impact, 1 – Low Impact)

Average Rank: 3.4

Enhance new entrances to/from waterfront
Incorporate accessibility strategies
Identify ways to manage Pike Place
Create more public open spaces & seating
Partner with City and other actors

Top Responses

Average Rank: 3.1

Average Rank: 2.6

Average Rank: 3.8

Average Rank: 2.1
PDA Council Survey Results: Downtown Anchor

Which of these interventions do you think are most achievable in the short-term? (5 – Most Achievable, 1 – Least Achievable)

Average Rank:
- Enhance new entrances to/from waterfront: 4.1
- Incorporate accessibility strategies: 3.1
- Identify ways to manage Pike Place: 2.3
- Create more public open spaces & seating: 3.2
- Partner with City and other actors: 2.2
PDA Council Survey Results: Social Service & Community Steward

Which of these interventions do you think bring the highest impact? (5 – High Impact, 1 – Low Impact)

Partner more with native & BIPOC orgs.
Identify collaborations to highlight social services
Improve accessibility & inclusivity with physical tactics
Adopt new processes to ensure diversity in PPM leadership
Adopt DEI metrics and data tracking systems

Average Rank

3.4  3.4  2.3  3.1  2.7
PDA Council Survey Results: Social Service & Community Steward

Which of these interventions do you think are most achievable in the short-term? (5 – Most Achievable, 1 – Least Achievable)

**Number of Responses**

- Partner more with native & BIPOC orgs.
- Identify collaborations to highlight social services
- Improve accessibility & inclusivity with physical tactics
- Adopt new processes to ensure diversity in PPM leadership
- Adopt DEI metrics and data tracking systems

**Average Rank**

- **Partner more with native & BIPOC orgs.**: 3.2
- **Identify collaborations to highlight social services**: 3.4
- **Improve accessibility & inclusivity with physical tactics**: 2.2
- **Adopt new processes to ensure diversity in PPM leadership**: 2.9
- **Adopt DEI metrics and data tracking systems**: 3.2