Pike Place Market PDA
Executive Committee Meeting Minutes

Wednesday, March 22, 2023
4:30 p.m. to 5:45 p.m.
Location: Economy Building Classroom (1435 First Ave, 3rd Floor) OR
Join Zoom Meeting:
https://us02web.zoom.us/j/82556314489?pwd=a0JLWmJQT0RHVkp4ZVVhNzJDK2dSdz09
OR dial +1 253 215 8782 US (alternate number 253-205-0468), Meeting ID: 825 5631 4489, Passcode: 805342

Committee Members Present: Devin McComb, Paul Neal, Patrice Barrentine, David Ghoddousi, Gundeep Singh
Other Council Members Present: Jan Hendrickson, Nick Setten
Staff Present: Mary Bacarella, Karin Moughamer
Others Present: Bob Messina, Bob Braun

The meeting was called to order at 4:32 p.m. by Devin McComb, Chair.

1. Administration
A. Approval of the Agenda
The agenda was approved by acclamation.

B. Approval of the February 15, 2023 Executive Committee Meeting Minutes
The February 15, 2023 meeting minutes were approved by acclamation.

2. Announcements and/or Community Comments
Bob Messina commented he believes the answer to the website Q&A “Will the Master Plan replace the PDA Charter?” is answered incorrectly and should be removed from the website.

3. Discussion Topics
A. Master Plan Update
Devin McComb noted Russell Monroe, Mary Bacarella and he, attended the Pike Place Market Foundation board meeting and discussed the Master Plan. He touched on the topic of governance under the Master Plan and the reasoning for including that topic in the scope of work. If any changes were to be made to the PDA it would follow the prescribed rules outlined in the Charter.

Mary Bacarella added nothing will ever replace the Charter and noted the Master Plan is a strategic document. There was further discussion of the reasoning for including this question in the Q&A and Jan Hendrickson disused the definitions of a Charter and a Master Plan, which are very different things.

Mary Bacarella added some updates on the Master Plan:
- She’s scheduling Master Plan presentations at MHC, Constituency and Friends of the Market.
- March 28th she is hosting a Master Plan Meet up, 5:30 in the classroom. Zoom participation is available.
- She reviewed all the meetings regarding the Master Plan she’s participated in the last few weeks.
- Community outreach is beginning and she described the initial phase of interviews.
David Ghoddousi commented on the importance of the Market participating in sustainable ways of operating the Market. He is looking forward to presentations from the retail consultants, including case studies and how other markets are funded.

Paul Neal asked for more details on how the March 30th Council meeting will be facilitated with regards to the Master Plan. Mary Bacarella and Karin Moughamer discussed the general agenda noting this meeting’s purpose is to be to set the stage for the entire year process. Paul Neal believes a goal of the meeting should be to reinforce the goals.

Patrice Barrentine suggested finding a way to capture ideas that don’t fit with the current timeline and bringing those up at the right time.

Nick Setten asked when Goals 4 & 5 will be reviewed. Mary Bacarella and Karin Moughamer responded in the future, once Goals 1-3 have been worked through.

4. Council Chair Report
Devin McComb provided the following updates:
- He commented on the inclusion of cherry trees on Pike Street per the Mayor’s change to the Pike/Pine streetscape improvements.
- He noted the recent articles on the LID lawsuit in which certain property owners are no longer required to pay their LID assessments. The City may appeal.

5. Committee Chair’s Report
A. Finance & Asset Management Committee
Gundeep Singh noted financials are trending well and the PDA is out performing budget. There was a discussion on whether the PDA should start to be more aggressive and can we manage resources better. There were a number of resolutions which were all passed unanimously and moved to the Consent Agenda. The WASH LLC audit findings were presented as well.

Gundeep Singh left the meeting at 5:19 pm

B. Market Programs Committee
Patrice Barrentine noted staff recommendations for daystall rules proposals were reviewed. A number of crafters participated in the meeting and provided public comment. The resolution approving the daystall rule changes was passed unanimously and placed on the Consent Agenda. She noted that some proposed rules that were not adopted will be reviewed by staff over the year and bring back those ideas to the Committee either later in the year or during next year’s rules review. She noted that David Dickinson is leaving the PDA and moving out of state.

Nick Setten asked for clarification on the process for approving leases through the PDA versus the Market Historical Commission. Mary Bacarella explained the process for the PDA and for the Market Historical Commission. There was further discussion about the process and how Nick can get more information on MHC approvals.

David Ghoddousi spoke to his experiences in working with David Dickinson and praised his work.

6. Executive Director’s Report
Mary Bacarella provided the following updates:
- There was a field trip to see the progress on the new elevator construction and stairway project.
- She noted the elevator is currently in the state budget for support this year.
There will be a presentation on the future of Heritage House at the April FAM meeting.
She participated in a meeting today with the King County Prosecutor’s office.
Tenants will be required soon to return to the terms in their lease including open 6 days a week and posting hours of business.

7. Public Comment
Bob Braun thanked Mary Bacarella and staff for helping with computers, scanners, and staffing of Constituency.

Bob Messina shared a story about an individual who works at a casino conducting customer training based on some training interactions they witnessed at the Market.

8. Concerns of Committee Members
Nick Setten asked for clarification on the action City Council took regarding Matt Courtois. Karin Moughamer responded Matt Courtois is a city representative that sits on the Finance & Asset Management Committee. The wording of his appointment through City Council should have stated he is a non-voting representative of the FAM committee. He is not on the PDA Council and it not listed on the City Roster.

Nick Setten asked if there is any additional information on the status of meetings with the Foundation on the Services Agreement. Mary Bacarella responded there are no updates.

9. Adjournment
The meeting was adjourned at 5:50 p.m. by Devin McComb, Chair.

Meeting minutes submitted by:
Karin Moughamer, Executive Administrator