

Pike Place Market PDA Executive Committee Meeting Minutes

Wednesday, November 9, 2022

4:30 p.m. to 5:45 p.m.

Location: Economy Building Classroom (1435 First Ave, 3rd Floor) OR

Join Zoom Meeting: <https://us02web.zoom.us/j/82046549708?pwd=cE1PeE1BbUVaczBtbDU0bUVQOUVhQT09>
OR dial +1 253 215 8782 US (Tacoma), Meeting ID: 820 4654 9708, Passcode: 337957

Committee Members Present: Devin McComb, Paul Neal, Patrice Barrentine, David Ghoddousi

Other Council Members Present: Nick Setten, Jan Hendrickson

Staff Present: Mary Bacarella, Karin Moughamer

Others Present: Joan Paulson

The meeting was called to order at 4:31 p.m. by Devin McComb, Chair.

1. Administration

A. Approval of the Agenda

The agenda was approved by acclamation.

B. Approval of the October 19, 2022 Executive Committee Meeting Minutes

The October 19 Executive Committee Meeting Minutes were not included in the packet and will be approved at a later meeting.

2. Announcements and/or Community Comments

Joan Paulson noted the minutes for the October 19th executive committee meeting minutes were not provided and she doesn't know how they can be approved. Second, Joan commented there is not enough information provided about the Master Plan in order for the retreat to be a meaningful conversation.

3. Discussion Topics

A. Master Plan Update

Devin McComb noted conversations about the Master Plan have been in the process for a number of years and this is just the beginning of the Master Plan process. The retreat is an opportunity to bring forth any and all ideas. He hopes the Executive Committee are engaged in the conversation and this will be an important meeting to be at. He also hopes councilmembers come energized for conversation.

Mary Bacarella encouraged councilmembers to come with their ideas to start the conversation. This will help the consultants start the process that will involve working with a variety of community members. She hopes our consultants will help us think outside the box and push ideas.

David Ghoddousi asked if hard copies of supporting materials can be provided at the meeting.

Devin McComb responded that after conversations with the consulting team and master plan advisory groups the plan for the retreat is to brainstorm in breakout groups led by a member of the consulting team. The agenda will be printed out and provided but there won't be a lot of supporting materials as they may constrain the conversation.

Devin McComb asked committee members what elements lead to a good, successful retreat.

Jan Hendrickson responded it can be hard to identify specific elements but she feels one element is the level of commitment that people walk into the room with, which may become apparent when the homework is handed in. Also, the meeting should be fun!

Paul Neal reiterated ensuring the meeting is fun will make it a success. It will be incumbent for councilmembers and moderators to help draw out and support people less likely to speak up and to ensure there is space for all types of communicators.

Mary Bacarella is excited everyone is going to be in the same room for the first time in years.

Devin McComb is also excited about meeting in person and hopes the rest of the Councilmembers get to know the consulting team and support their selection for this process.

Patrice Barrentine commented the agenda looks great and she's looking forward to seeing councilmembers at the retreat.

Devin McComb reviewed the agenda.

Nick Setten asked if councilmembers will rotate through each discussion topic during the breakout groups. Devin McComb responded no, councilmembers will discuss one topic during the breakout but during the report out all councilmembers can comment on any topic.

David Ghoddousi asked if pre-determined agendas and goals have been submitted to the consultants from the Master Plan working group. Devin McComb responded no. The data collected at the retreat is to inform the scope for the master plan work that will begin in 2023. Staff have been providing the consulting team a lot of background documents to get them to better understand the Market.

Mary Bacarella added the goals for the Master Plan will be identified by the full council with input from staff and the community.

Devin McComb encouraged councilmembers to get to know the consulting team as much as possible during the retreat.

Mary Bacarella commented at the beginning of the retreat the consulting team will review the top three objectives as submitted by leadership staff and councilmembers.

David Ghoddousi asked if there will be space at the breakout tables for social distancing. Karin Moughamer responded there will be plenty of room and we certainly want to make sure everyone feels safe and comfortable.

Karin Moughamer provided additional details about the meeting and noted it's not possible to provide audio over Zoom for each of the breakout discussions, however the video feed will remain live on Zoom. She encouraged members of the public to attend in person if they wish to listen to the breakout discussions. Members of the public will be allowed to listen in to any of the discussions but they will not be able to participate.

Patrice Barrentine asked if there is a council meeting following the retreat. Karin Moughamer responded the council meeting will be at Perkins Coie immediately following the retreat. It will use the same Zoom credentials as the retreat.

Devin McComb commented that David is welcome to come to the meeting early to view the setup. Devin continued reviewing the agenda noting that after the breakout groups there will be a synthesis and this is not the end of the conversation but rather the beginning.

Patrice Barrentine commented the agenda looks great and she's excited for the meeting. This is the first step in the process and there is no direction and she looks forward in crafting that.

4. Public Comment

Joan Paulson commented on topics discussed during the meeting and she doesn't feel there is a lot of commitment from councilmembers in the Master Plan process and noted all meetings on this topic has been behind closed doors. In response to how to make the Market sustainable, Joan feels it's already proven it can be sustainable in how it responded to COVID. Joan noted her concern for dividing the conversation into four buckets and doesn't feel it's a viable process of making decisions about the Market. What she is hearing is that the goal is to change the PDA Charter and she does not agree with that.

5. Concerns of Committee Members

Devin McComb commented the October 19th Executive Committee meeting minutes were not included in the packet and will be approved at a future committee meeting.

Nick Setten commented he sent a speech to councilmembers written by Jackson Schmidt about what makes Pike Place Market special. He didn't have all councilmember emails and asked it be forwarded on to those not included.

Devin McComb commented Mary and her team have worked hard on the RFQ and the process to get us here. The Master Plan will now live in the Executive Committee and be responsible for driving the plan. That work will then be circulated back to Council. He's excited and honored to be on the council working on this plan.

6. Adjournment

The meeting was adjourned at 5:24 p.m. by Devin McComb, Chair.

Meeting minutes submitted by:

Karin Moughamer, Executive Administrator