TENANT ALERT

Help the Market in its Master Planning Efforts!

August 3, 2023

Hello Market Community,

An essential part of creating the Pike Place Market Master Plan is gathering input and ideas from a wide variety of people. To that end, the PDA has worked with BERK Consulting to create a VISITOR Survey aimed at understanding current perceptions of the Market, identifying ways to encourage more local visitors, and discovering what frequent visitors would like to see at the Market in the future.

Who should take this survey? People who visit (or don’t visit), shop, advocate for, or eat at the Market.

Who shouldn’t take this survey? We have a separate survey for people who live, work, hold a Daystall permit (farm or craft) or own a business at the Market. We’re working to finalize a survey that is crafted just for you! We hope to have that completed in the next couple of weeks.

How can you help? Please help us share and spread the word about the survey. We have a flyer for posting at your business and a digital toolkit for posting on social media, sharing on your website or in your email newsletter (see resources below).

Resources to Help Share the Visitor Survey:

- **Digital Toolkit** – [PikePlaceMarket.org/MasterPlan](PikePlaceMarket.org/MasterPlan)
  Suggested social media copy and graphics to share this news with your audience

- **Flyer Link** (or request one and we can drop it off)
  A physical poster to hang at your business to help spread the word

- **Link to Survey** – [SurveyMonkey.com/r/YK3WFF8](SurveyMonkey.com/r/YK3WFF8)
  The survey is open until August 20, 2023 at 11:59pm and shouldn’t take more than 10 min to complete

- **Survey QR Code:**

![QR Code]

This survey is being offered in seven different languages: English, Spanish, Vietnamese, Russian, Somali, and simplified and traditional Chinese. Click on the drop down menu located in the upper right corner of the survey to switch to another language.

Thank you in advance for taking the time to support the future of Pike Place Market.

Questions
If you have questions about the surveys, please email [MasterPlan@PikePlaceMarket.org](MasterPlan@PikePlaceMarket.org)