Tenant Alert

EVENT ALERT: Local Appreciation Day
Saturday, January 27 from 11am – 4pm  
January 19, 2024

Hello Market Community,
Pike Place Market will be hosting its 2nd annual Local Appreciation Day on Saturday, January 27 from 11am to 4pm. This is a day to celebrate those who shop at local businesses, eat local foods, and support our Market community every week, every month, and every year.

To celebrate we will be offering a special shopping offer, live busker music and chances to win prizes with the Market Foundation. This special event is the kickoff to our month-long Local Love Month in February, which we will share more details on soon.

*Special Shopping Offer:* Shoppers who spend $50 or more anywhere in the Market can bring their receipts to the “Event Information” tent under the Clock & Sign, and receive a limited-edition Pike Place Market Mug. As a bonus for our locals, shoppers who show their Washington State ID will also receive a Pike Place Market Local Coupon Book (while supplies last, mugs and coupon books are for shoppers only and not available for redemption by Market businesses or employees). Combined receipts from multiple stops for a total of $50 or more are accepted. Thank you to all the businesses that submitted for the Local Coupon Book! **Next Friday, Jan. 26,** the PDA Marketing team will be distributing special shopping offer signs for you to display in your store or on your tables for customers to see on the day of the event. Marketmasters will have Daystall table signage on Saturday, Jan. 27.

To learn everything about the event, go to – [PikePlaceMarket.org/Local](http://PikePlaceMarket.org/Local)

**IMPORTANT NOTIFICATIONS FOR MARKET BUSINESSES**

- Starting at 2pm Fri, Jan. 26: The section on Pike Place directly below the Clock & Sign will be blocked for the farm truck
- Starting at 6pm Fri, Jan. 26: The remaining west spaces on Pike St from Rachel the Piggy Bank to the Info Booth will be blocked
- There will be spaces at the end of Pike Place near 1st Ave for deliveries (see map below).

**Event Set Up Diagram:**

![Event Set Up Diagram](image)

Questions [Info@PikePlaceMarket.org](mailto:Info@PikePlaceMarket.org)