

## MARKET GIFT CARD

**OVERVIEW** 

## How does the Market Gift Card Work?

- The Gift Card is an entirely digital program hosted by Yiftee. Cards are purchased on our website PikePlaceMarket.org and sent to recipients by email or text.
- Recipients will present the card on their mobile device or a printed copy. You can check the balance in the top right-hand corner.
- Cards are redeemed just like a prepaid visa gift card using **manual** credit card entry.
- This program requires businesses to opt in to become part of the network. Not all Market businesses can automatically accept this card due to the closed-loop nature of the gift card network to protect from fraudulent use.



## Who takes the Gift Card?

An updated list of businesses who can accept the card is on our website: **www.PikePlaceMarket.org/GiftCard** 

## **Troubleshooting Tips + Notes**

- Changed your POS recently? Having trouble redeeming? You may need to reactivate onto the gift card network. Email Marketing@PikePlaceMarket.org for a new activation. This takes up to 24 hours to reintegrate a new device in their network system.
- Are you running the card for a purchase greater than the amount available? It must be entered as a split payment with the exact balance of the card if the total purchase amount is higher. Look for "Cashier Instructions" on the voucher page right under the gift card.
- Cards must be redeemed by a device using a U.S.-based IP address due to gift card laws. Canadian and other international customers are encouraged to print their gift card voucher to make sure they can access it at the Market.
- After 12 months of inactivity on the card, Yiftee's terms of use state a \$3.00 monthly fee will be deducted for every month it is not used. Use the card for any amount to restart this term.
- Check the gift card balance at **www.Yiftee.com**.

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