



TENANT ALERT

Free Membership and Event Opportunities for Small Businesses

March 1, 2024

Hello Market Businesses,

We would like to pass on some information from the [Downtown Seattle Association](#) (DSA) and the [Seattle Chamber of Commerce](#) that you may be interested in learning about.

Free Membership!

Downtown Seattle Association is Offering a Free Year of Membership for Eligible Small Businesses

Now, for a limited time, [DSA is offering free memberships](#) for one year (capped at \$900) along with two complimentary tickets to either the State of Downtown on March 7 or their Annual Meeting on June 27. This effort is aimed at supporting small businesses, particularly those that are women- and minority-owned.

DSA Membership Overview

A nonprofit dedicated to fostering a thriving downtown community. With 1,100 members, including businesses, nonprofits, and residents, DSA offers exclusive access to events, information, experts, and leaders. Members have the opportunity to shape city policies, network, and grow their business.

How to Secure a Membership

- Businesses must accept the offer by **June 1, 2024**, with allocations made on a first-come, first-served basis. The memberships granted are valid for one year from acceptance.
- If you are interested please email Giselle Ferrufino, manager of membership and strategic partnerships, at GiselleF@DowntownSeattle.org.

For additional information see attached PDF.

Questions?

Please reach out to Giselle Ferrufino, manager of membership and strategic partnerships, at GiselleF@DowntownSeattle.org with any questions.

Free Event!

Accessing Capital for Small Businesses - Understanding Micro Lenders, CDFIs, and Major Lenders

Wednesday, April 10, 2024 at 8:30 am - 10:00 am

Join Elevate NW for a dynamic discussion on securing funding for small businesses. Discover diverse funding options including Micro Lenders, CDFIs, and Major Lenders, as their expert panel shares invaluable insights and resources tailored to your small business needs.

[Register Here](#)

Questions?

For program questions email Tali'a at taliar@seattlechamber.com

For registration questions email Isabelle at isabellet@seattlechamber.com



A Year of DSA Membership at No Cost

A Special Offer for Small Businesses

The Downtown Seattle Association is extending a special, limited-time, no-cost invitation to join DSA to small businesses in downtown. A nonprofit membership organization that exists to create a healthy, vibrant downtown for all, DSA was founded in 1958. Current members include local nonprofits, large and small companies and downtown residents. The Downtown Seattle Association also manages the Metropolitan Improvement District and the downtown ambassador program.



What's the offer?

Small businesses are vital to ensuring a vibrant, diverse center city. To further downtown's revitalization efforts and support local small businesses, DSA is offering no-cost membership for one year (not to exceed \$900) plus two free tickets to attend either our State of Downtown on March 7, 2024 or our Annual Meeting on June 27, 2024. By doing so, DSA aims to create a pathway for more small businesses, particularly women- and minority-owned businesses, to succeed and grow downtown. In addition to accessing the benefits of DSA membership, including networking and informational events, new members are also featured on the DSA website and may be included in DSA's active social efforts.

Who's eligible?

Small businesses based (or with at least one site) in downtown Seattle, with special priority given to women- and minority-owned companies. The membership offer must be accepted by June 15, 2024 and memberships will be awarded on a first-come, first-served basis. Memberships are good for one year.

Interested in learning more?

We invite you to connect with our Membership Team: Giselle Ferrufino, manager of membership and strategic sponsorships, at gisellef@downtownseattle.org or Lacey McKeever, membership specialist, at laceym@downtownseattle.org. For more information about DSA and the benefits of membership, please visit downtownseattle.org/membership.