Register Today for FREE Small Business Workshops

March 28, 2024

Hello Market Community,

The PDA is excited to announce upcoming small business workshops as part of our Professional Development Series. These virtual workshops are FREE and tailored specifically for Pike Place Market tenants to help run your business more efficiently, gain customers, and support sustainability. Market business owners, employees and agents are welcome to attend any or all of these classes. **The full class descriptions and registration links can be found on the [Market Tenant Dashboard.](#)**

UPCOMING CLASSES

Shopify Expert Roundtable
Monday, April 15 | 5:30 – 6:30pm (Virtual)
Are you grappling with Shopify and seeking answers to your Shopify website and point of sales questions? Join our exclusive roundtable led by seasoned Shopify experts. Get personalized guidance on everything from store setup to marketing strategies. Beginner or pro, this session caters to all your Shopify queries.

Instagram Marketing Boost for Market Businesses
Tuesday, April 23 | 5:30 – 6:30pm (Virtual)
Elevate your Market business on Instagram. Learn how to leverage current trends, post ideas, engage with Instagram Reels, collaborate with influencers, and more. Discover why video marketing, particularly through Instagram Reels, is currently one of the most effective tools to engage local customers and visitors alike. Bring your experiences for an enriching discussion to enhance your Market business's Instagram presence.

Unlocking Market Resources with Your Marketing Team
Tuesday, April 30 | 5:30 – 6:30pm (Virtual)
Discover the wealth of resources available to Pike Place Market businesses. Learn how to showcase your events on the upgraded Market calendar, redeem Co-Op advertising dollars, and join the Market Gift Card program. Don't miss out on tapping into these exclusive resources.

REGISTER TODAY!
All workshops will be held on Zoom

Questions?
Email Marketing@PikePlaceMarket.org