Display Guidelines
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General

- Displays may not exceed a height of 12” at the front of the table to preserve sightlines.
- In general, tall displays should be at least halfway back on the table to allow for clear visible access to neighboring tables.

Poles

- When poles are attached to tables, you can use it to display products but they cannot extend outward, be at a right angle to the table edge, or be more than 3” beyond the pole.
- Poles not attached to tables (like near dogleg or Wet Side 201), may not be used.

Cheater Boards / Table Extenders

- Cheater boards (CBs) in general are not allowed.
- CBs may be used on tables where there is an existing bench, such as 2nd, 3rd and along the Wet Side. CBs must be used with sensitivity to neighboring displays and may not extend beyond the existing outer edge of the bench.
- CBs may be used on the outside slabs, as far as 6” out from the edge of table.
- The 12” max height of display is from front of the table, not CBs.
- Farm products: on farm-preferred tables, seasonal products may exceed these restrictions.
- Backward extension of tables is not allowed in the Mario Section, on the Dogleg, or on the Desimone Bridge tables. In other sections, backward extensions may not exceed 12”.
- Table elevators, or boards which are used simply to raise the surface of the table, are not allowed.

Wall Displays

- On tables which have other tables behind or beyond them, such as Wet Side 28/29, 201/202, or 217, or Bridge tables 10-37, wall displays are not allowed if they do not allow visibility through the products displayed.
Hanging Product Displays

- Hanging products may not block sightlines at the front of tables, except in close proximity to a pre-existing obstacle such as a pole.

Inside and Outside Slab Issues

- Display pieces may be placed in front of the slabs, but must allow visibility of name tiles, and can’t extend more than 18” from the base of the slab.
- Seat gaps or notches in the inside and outside slabs may not be covered over, unless a vendor has 2 or more such gaps in their allotted space.

Flags or Display Beyond the Outer Table Edge

- Flag banners or displayed products may not extend beyond the outer edge of the table into the aisle areas.

Exceptions

- Exceptions may be granted by the MarketMaster in rare instances where all parties affected by an exception actively seek the exception. Individuals who coerce, intimidate or provide undue pressure on neighbors to accommodate such exceptions will not be granted exceptions.
- Exceptions may also be granted in instances where a neighboring approved display provides an obstacle to sightlines, for instance if a craftsperson in a farm-preferred section is in between farmers with flowers.

Questions?
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