

TENANT ALERT

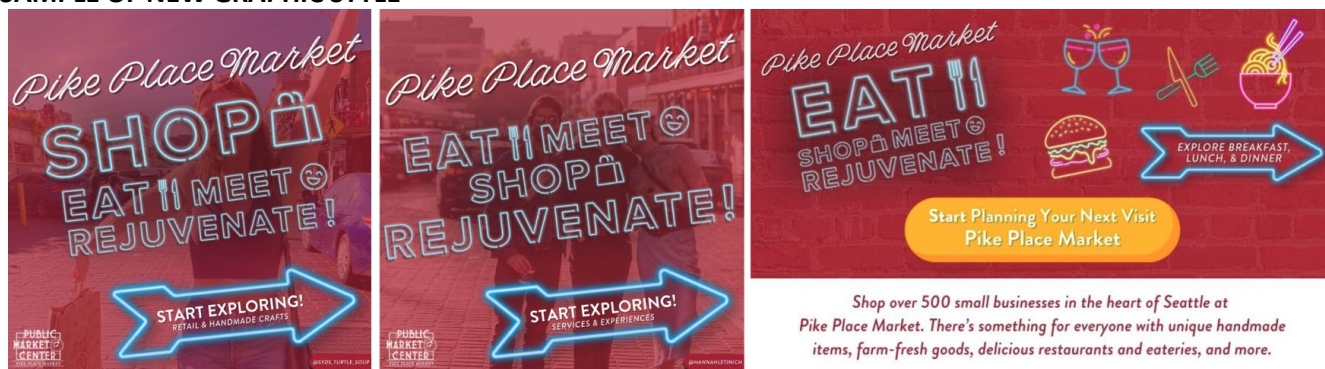
New Co-Op Advertising Graphics Available

August 26, 2024

Hello Market Businesses,

We're excited to announce the release of a new set of Co-Op advertising graphics designed for social media and email marketing campaigns. If you haven't utilized your 2024 Co-Op funds yet, now is the perfect opportunity! The Co-Op Advertising Program is here to help drive more customers to the Market, maximize your advertising budget, and amplify your marketing efforts. The program includes social media advertising, email marketing and print advertising.

SAMPLE OF NEW GRAPHIC STYLE



WHO CAN SUBMIT?

All PDA **active Commercial** and **active Daystall businesses** can participate. For eligibility details, please refer to the definition of "active" on the website. To participate, your business must create, purchase, and pay in full for individual advertising projects. Then, submit for up to 50% reimbursement of the advertising cost (must meet program requirements listed on the website). Reimbursements are provided on a first-come, first-served basis while funds remain.

- **Commercial businesses:** Must be open at least six days a week to qualify for up to \$700 in annual reimbursements.
- **Daystall businesses:** Must be actively selling at the Market according to current Daystall attendance rules to qualify for up to \$350 in annual reimbursements.

LEARN MORE ABOUT THE CO-OP ADVERTISING PROGRAM

If you're interested in participating, please visit the Co-Op Advertising Program page on our website. There, you'll find the toolkit, checklists, graphics, and instructions on how to submit a reimbursement form, either online or in person.

[CLICK HERE to visit the Co-Op Advertising Program Page](#)

IMPORTANT: Be sure to read all the requirements to ensure your ad qualifies under the program.

QUESTIONS?

Email Marketing@PikePlaceMarket.org